



Food Environment Talk #11 Insight Radis&Bona

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 **Radis&Bona eG**
BioRegioGenossenschaft Regensburg
Dein Bio-Hofladen in der Stadt



1 | Why Radis&Bona?

For us, organic farming is an important contribution to realize a sustainable society

- The organic farmers in our region mostly “can afford” only part-time farming: create a perspective for them and their families
- The market for organic products needs to grow
- Reduce emissions, transport with clever networking and logistics
- Create synergies among producers and processors
- Create awareness for organic production and sustainable consumption on consumers` side



2 | Radis&Bona eG – a bio-regional cooperative

We want to strengthen the regional organic value chain

- Support of the extension of ecological farming and the processing of ecological foods.
- Producers, consumers and processors of ecological products: They take together responsibility for the cooperative.
- Cooperation and networking with local administration, other organisations, initiatives...
- Democratic and selfadministered form of organization: independent + resilient

“The Farm Shop in the City”



100% organic + as regional as possible
(ca. 80 km around)

3 | Cooperative – our business model

A lot of work and challenges -
we would do it again

- 10 people: founders
- 1000 (online) meetings...
- Preparation time ca. 12-15 months
- Minimum 1 share (one-time)
= 50,00 Euro + 30,00 Euro per year
- Board (3) + supervisory board (6)
- 281 members (April 26):
producers, processors, consumers

members = owners of the cooperative



4 | Challenges

Actual crises show:
organic is resilient

- Increase turnover and profit. Goal: to achieve a black "0"
- Adequate profit margin
- Personnel management:
 - 75 % volunteers
(also board members)
 - + 25% employed
(6 Minijobs/ 3 part-time)



5 | Our ideas for bio-regional value chain

Radis&Bona is not only a shop - but the shop is the first project of our cooperative

We have more ideas...

- Micro-logistics
- „Green ecological center“
- Further stores
- Sustainable Education
- ?



Short portraits of our (ca. 45) regional organic farmers

6 | Radis&Bona activities



Cargo Bike



Our own power – for our fridges...



Kasimir cheese fridge



7 | Contact

Radis&Bona eG

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