Food Planning

Var finns maten i samhällsplaneringen?

Södertälje, 190131
The Rise of Food Planning
Kevin Morgan, Cardiff University

Conference on food planning
Sodertalje, Sweden
31 January 2019
Overview of key themes

- How and why food has appeared on the local planning agenda
- What cities and municipalities are doing to fashion more sustainable foodscapes
- New forms of urban food governance
- Concluding questions
  - is food planning for the many or the few?
  - what are the ingredients of success?
  - why is food planning unlike all other forms of planning?
A forgotten planning domain?

- Among the basic essentials of life – air, water, shelter, food – food has been strangely absent from the planning agenda
- The food system was “a stranger to the planning field”
- This applied to Europe and the US, while street food vendors in Asia and Africa have been harassed by urban planners
The drivers of change

Food has moved up the political agenda:

- food security is now a **national security** issue
- food chain accounts for 31% of GHG **emissions** in the EU
- burgeoning problems of **obesity/hunger**
- food is a **planning prism** for land, water, energy, transport and eco-system services
- the growth of **urbanisation** and
- provenance and **pleasure!**
Food planning in North America

- First food planning track in American Planning Association history was its national conference in 2005
- Over 300 Food Policy Councils in North America
- Cities and counties loom large in food planning:
  - **New York** – food and health agenda
  - **Seattle** – food and sustainability agenda
  - **San Francisco** – most holistic agenda to date
  - **Toronto** – innovative Food Policy Council
NYC: FoodWorks

[Diagram showing the FoodWorks logo and stages of the food system: Agricultural Production, Processing, Distribution, Consumption, Post-Consumption]
Seattle

HEALTHY VENDING MACHINES? YES, SAYS BOARD OF HEALTH!
May 3rd, 2011

PARKS LEVY MAKING IT HAPPEN: EXPANDING COMMUNITY GARDENS
April 14th, 2011

REGION AGREES TO CREATE FOOD POLICY COUNCIL
December 7th, 2010

Local Food Action Initiative

The Local Food Action Initiative is a series of actions meant to promote local and regional food sustainability and security. The intent is to improve our local food system and in doing so, advance the City of Seattle’s interrelated goals of race and social justice, environmental sustainability, economic development, and emergency preparedness.
Toronto Food Policy Council

Developing a Food System which is Just and Environmentally Sustainable
Urban food planning in Europe

- Big cities dominate the food planning headlines:
  - **Rome** – led the school food revolution with its quality food for all
  - **London** – launched a healthy food plan as part of a sustainable world city strategy
  - **Amsterdam** – issued an urban food strategy for human health and ecological integrity

- But all these cities have since regressed since then
New urban food policy actors

- Are smaller cities now taking the lead?
- Malmö – food policy as part of broader urban sustainability policy
- Bristol – nurturing a food culture that has the health of people and planet at its heart
- Brighton & Hove – BHFP signed a Service Delivery Agreement with the NHS to deliver healthy food services to poor communities
Malmö

Policy for sustainable development and food
The City of Malmö

The importance of food – more than just a meal
Bristol: the UK’s first FPC

- Transform Bristol’s Food Culture
- Safeguard the Diversity of Food Retail
- Safeguard Land for Food Production
- Increase Urban Food Production
- A Good Food Plan for Bristol
- Redistribute, Recycle & Compost Food Waste
- Protect Key Infrastructure for Local Food Supplies
- Increase the Market Opportunities for Local & Regional Suppliers
- Support Community Food Enterprises
Brighton & Hove

Healthy, sustainable and fair food for all

Launched in 2006, refreshed in 2012, **Spade to Spoon: Digging Deeper** sets out how collectively as a city we will achieve a vision of a healthy, sustainable and fair food system for Brighton & Hove.

The strategy aims to tackle health inequalities, reduce food poverty, support local food businesses and reduce the environmental impact of the way we produce, consume and dispose of food. The strategy has been adopted by Brighton & Hove City Council and the Local Strategic Partnership and is inspiring work in other cities.
Rome: the power of purchase

- 67.5% of the food is organic
- 44% of the food comes from ‘bio-dedicated’ food chains
- 26% of the food is local
- 14% of the food is Fair Trade
- 2% of the food comes from social cooperatives
NYC: the public health mandate
Big food backlash

The Nanny
You only thought you lived in the land of the free.

Bye Bye Venti
Nanny Bloomberg has taken his strange obsession with what you eat one step further. He now wants to make it illegal to serve “sugary drinks” bigger than 16 oz. What’s next? Limits on the width of a pizza slice, size of a hamburger or amount of cream cheese on your bagel?

New Yorkers need a Mayor, not a Nanny.
Find out more at ConsumerFreedom.com
Soil Association & Partners

- An alliance of civil society groups and municipalities
- The FFLP is the gold standard in school food reform
- Now under pressure from austerity and the outsourcing of public services to the private sector
Urban food governance

- New forms of urban food governance are beginning to emerge
- **Food Policy Councils** - Bristol was the first to create a formal FPC in the UK
- **Food Partnerships** - Brighton, London, Cardiff and Manchester
- **Sustainable Food Cities Network** – over 40 UK cities/towns learning from each other and creating a new food policy agenda around sustainable urban foodscapes
The rise of local food movements
Concluding questions...

- **Urban food planning**—is food still a stranger on the urban planning agenda?
- **The urban food movement**—a movement for sustainability or green gentrification?
- **Food planning politics**—municipal activism and civic engagement are key ingredients
- **Food planning**—it’s unlike any other kind of planning because it needs local communities and civil society to be active participants as consumers AND citizens!
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Morgan, K (2009) Feeding the City: the challenge of urban food planning, International Planning Studies, 14/4
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